

Policy on Social Contribution Activities

Guided by its founding spirit, the Circle of Trust, ACOM Group has adopted a basic corporate philosophy of contributing to improving lifestyles. Based on this philosophy, in our social contribution activities, we aim to build good relationships with local communities through various activities such as social welfare and community contribution, be a familiar presence, and maintain harmony with society as a corporate citizen.

Three Priority Areas

Based on the social issues that we have identified in identifying our materialities (priority areas), we have established three priority areas for our social contribution activities: Community (Promotion), Environment, and Disasters. Based on these three priority areas, we will contribute to the realization of a sustainable society through initiatives in which employees can participate in activities.

Priority Areas	Main Initiatives
Community (Promotion)	<ul style="list-style-type: none"> • ACOM “Miru” Concert Monogatari • Blood Donation Drives • Challenge What You Want to Start! Project
Environment	<ul style="list-style-type: none"> • “ACOM Forest” Forest Conservation Program • Community Cleanup Activities
Disaster	<ul style="list-style-type: none"> • ACOM Blue Bird Fund • Donation of disaster supplies



ACOM “Miru” Concert Monogatari

We host the ACOM “Miru” Concert Monogatari event, in which we invite local citizens from across Japan. The event has already exceeded 270 performances since the first concert in 1994, and has been enjoyed by around 250,000 people. ACOM “Miru” Concert Monogatari is an original artform that combines colorful shadow puppets with live performances by a piano trio (piano, violin, and cello) and narration. Another feature of the concert is that it is held as a “barrier-free” event, open to anyone, including people with disabilities. Sign-language interpreting is incorporated on stage, and wheelchair seats are added to the audience seating, enabling everyone to enjoy the performances together.

In addition, as part of our support for people with disabilities, we offer products made at venue production facilities to give away as prizes to visitors at ACOM “Miru” Concert Monogatari. Insertion of pamphlets and other materials is entrusted to a work facility for people with intellectual disabilities in Ota-ku, Tokyo.



Blood Donation Drives

ACOM supports blood donation activities carried out by the Japan Red Cross Society, with many employees cooperating voluntarily each year since 2012.

Blood donation is an important part of social infrastructure that saves lives in the medical field, and contributing to the spread and promotion of blood donation by companies leads to the fulfillment of corporate social responsibilities. Blood donation activities in which employees participate also offer opportunities to deepen the level of cooperation with local communities, such as through blood donation centers and local government activities.

These activities are intended not only for ACOM employees, but also for cooperation with local companies at the host location. In the fiscal year ended March 2025, activities were held at our head office building, Fujimi Building, Harumi Building, Yokohama Business Park, and Osaka Crystal Tower, with a total of 458 employees participating.

	FY2022	FY2023	FY2024
Number of events	10	9	10
Number of participants	493	509	458



Blood Drives

Challenge What You Want to Start! Project

ACOM has long been engaged in marketing activities with “ACOM for the First Time” as its key message, but our support for first attempts is not limited to the field of card loans. To support people taking a new step toward a bright future and create a society where everyone can take on the challenges of doing what they want to do, we are running the Challenge What You Want to Start! Project. In this project, we recruit people who want to try new things. For those who are selected, we dispatch “first-time coaches” who are professionals in their respective fields, and provide opportunities for selectees to take on the challenges of “starting what they want to start” with a dedicated coach.



“ACOM Forest” Forest Conservation Program

We began our “ACOM Forest” conservation program in June 2022 for purposes such as cutting greenhouse gas emissions and preserving biodiversity. We have signed agreements with Kanagawa and Osaka prefectures, where our Contact Centers are located, using the Company forestry support system.

This activity contributes to the development and conservation of sound forests through work by employee volunteers. In Kanagawa, activities mainly include pruning branches*1 and thinning trees*2, and in Osaka, we are clearing underbrush*3 and planting trees. In the fiscal year ended March 2025, we held the activity eight times in Kanagawa and twelve times in Osaka. A total of 309 employees and their family members participated.

Through this activity, we are developing and conserving the environment in Kanagawa and Osaka, as well as fostering environmental awareness among our employees.

	FY2022	FY2023	FY2024
Kanagawa Prefecture	2	4	8
Osaka Prefecture	2	7	12

*1 Cutting off excess branches
*2 Cutting down some trees in areas of excess density to create adequate spacing
*3 Trimming weeds and bushes around planted saplings until they have grown



ACOM Forest (Kanagawa)



Forest conservation activity (thinning trees)



ACOM Forest (Osaka)

Community Cleanup Activities

We participate in community cleanup activities around our business locations where many employees are stationed, and strive to communicate with local communities and beautify the local environment.

In the fiscal year ended March 2025, a total of 202 employees participated in community cleanup activities in the Minato, Chiyoda, and Chuo wards of Tokyo, and in Yokohama.

Events Participated in During FY2024

Minato	Clean Campaign: A City with Zero Smoking on the Streets!
Chiyoda	Chiyoda City Cleaning Day
Chuo	Machikado Clean Day
Yokohama City	Yokohama Road Supporter Activities



Cleanup activities

ACOM Blue Bird Fund

The ACOM Blue Bird Fund was started in 1984 at the initiative of an employee and continues to this day. Donations are made in the event of a large-scale natural disaster, in the form of commissions from vending machines installed within the company, donation boxes placed in workplaces, and payroll deductions.

FY2024 Results

Yamagata Prefecture Heavy Rain Disaster Donation Fund	200,000 yen
Akita Prefecture Heavy Rain Disaster Relief Fund	200,000 yen
Noto Heavy Rain Disaster Relief Fund	200,000 yen
Ofunato City Akasaki Town Forest Fire Disaster Donation Fund	100,000 yen



ACOM Blue Bird Fund poster

Beyond Music Festival

ACOM has been participating in the Beyond Music Festival, organized by the Japan Disability Performing Arts Collaborative, since the fiscal year ended March 2025. It is an inclusive music event that can be comfortably enjoyed even by people with visual and hearing impairments. Through subtitles, sign language interpretation, audio guides, and other viewing support services, including a concierge service that supports audience members from arrival to departure, it provides opportunities for all people to share in the excitement of music.

In the fiscal year ended March 2025, the first year of our participation, we participated as a co-sponsor, with many employees working as event staff.

